



## PUBLICITY AGREEMENT AND CONSENT

I hereby confirm that I am providing the Industry Training Authority (ITA) with all rights and license to use the photographs and/or video of me, in any form, including electronic, negatives, positives, and prints, without compensation.
I acknowledge this notice that the photographs and/or video are being collected pursuant to the <i>Industry Training Authority Act</i> and the <i>Freedom of Information and Protection of Privacy Act</i> for the purposes of marketing and promotion of the ITA, its programs and services, or any programs or services related to the ITA and its mandate.

This Publicity Agreement and Consent is made and effective [Date]: \_\_\_

I hereby consent and authorize the ITA and its service providers and agents, to collect, use and disclose all of the personal information I have provided, including my photographic images and/or video, for the above purposes. I also agree that the ITA and its service providers and agents may access, store, use and disclose my photographic images and/or video in print and electronic media in Canada and worldwide in perpetuity.

I hereby acknowledge that I am 18 years of age or older, or I am the parent or legal guardian of the individual appearing in the photographs and/or video, and have read and understood the terms of this agreement and consent.

Name of individual in video/photos	
•	
Signature of individual	
Address	
Address	
Phone and/or email	
Signature of parent or legal guardian	
(if under the age of 18)	
(ii under the age of 10)	

For any questions or concerns, please email <u>itacommunications@itabc.ca</u>.