

REFLECTS FISCAL YEAR 2018-19

The Economic Value of Thompson Rivers University to the Regional Economy



ECONOMIC IMPACT ANALYSIS

🛊 = 100 jobs

out of every

jobs in the TRU Region is supported by the activities of TRU and its students.

Alumni impact

Impact of the increased earnings of TRU alumni and the businesses they work for

\$489.7 million

Added income

enough to buy 960 houses in the TRU Region

- OR -

6,837 Jobs supported



TRU
TOTAL ANNUAL
REGIONAL IMPACT

\$705.3 million

- OR -

9,670

Jobs supported

Operations spending impact

Impact of annual payroll and other spending

\$169.7 million
Added income

enough to buy 4,373 new cars

Jobs supported

- OR -

1.947

-

Student spending impact

Impact of the daily spending of TRU students attracted to or retained in the region

\$45.9 million

Added income

enough to buy 4,012 families* a year's worth of groceries

- OR -

886
Jobs supported

††††††††††

* family of four

About Thompson Rivers University



26,070 Credit Students



2,517 Non-Credit Students

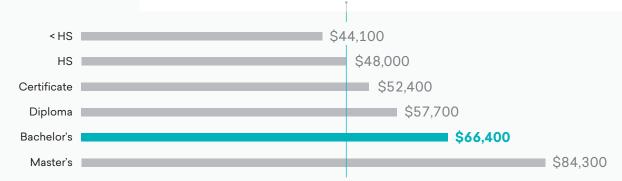


1,263 FTE Employees



INVESTMENT ANALYSIS

The average bachelor's degree graduate from Thompson Rivers University will see an increase in earnings of **\$18,400** each year compared to someone with a high school diploma working in British Columbia.



The TRU Region



S) For

every



Students gain \$1.50

earnings

Taxpayers gain

\$3.10 in added tax revenue and public

sector savings



Society gains \$4.30 in added provincial

